# IPBRICK.UCoIP

# **Unified Communications over IP**





- Solution for Unified Communications over IP that provided services such as PBX
  IP, Video Conference and Professional Chat
- Includes a telephony subsystem, that operates as a private solution, of **IP Centrex**
- The **calls** between IP phones, connected to IPBRICK.UcoIP, are **confidential** (uses safety barriers of the SBC type for the exterior) and **free**
- Uses single-tenant technology, which means that each company has its own independent system
- With the "Follow me" feature, calls can be redirected from the office to the mobile phone



Why does a Unified Communications solution include, besides telephony (Voice:SIP), other type of communications such as:

- Vídeo: WebRTC
- IM XMPP
- Enterprise Social Network (centralizes communications)



- The main purpose of UcoIP is to reduce the number of addresses that each person owns
- The goal is to establish different ways of communication between two individuals from different organizations
- UcoIP was essentially designed for a corporate level, where it's important to keep the corporate identity of people's addresses





The several addressess that usually have to be written in contact cards, address books or in some other directory service, inside and outside of the company.

Of course that so many addresses can only result in errors and dealys in the communication.

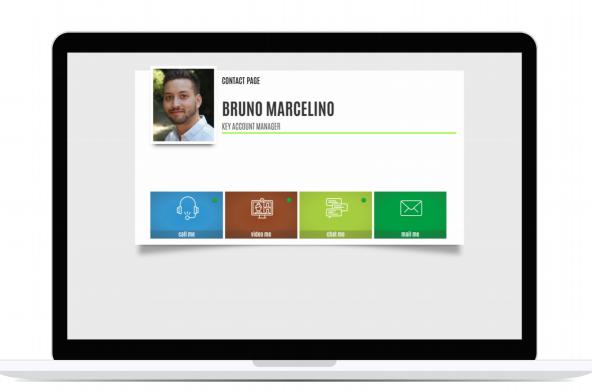


#### A single address for several ways to communicate



- Email user@ipbrick.com
- Voice / Video user@ipbrick.com
- IM user@ipbrick.com
- WEB user.ipbrick.com





To send an email, have a chat conversation, make a call or videocall, from the UCoIP page.

By typing a single web address in a browser "user.company.com" (instead of user@company.com)

There's no need to memorize several addresses

Watch the Video



The UCoIP service must meet three important requirements:

- Unification of all ways of communication in a single address
- High level of integration between all ways of communication
- Standardization (standard Internet protocols are used)

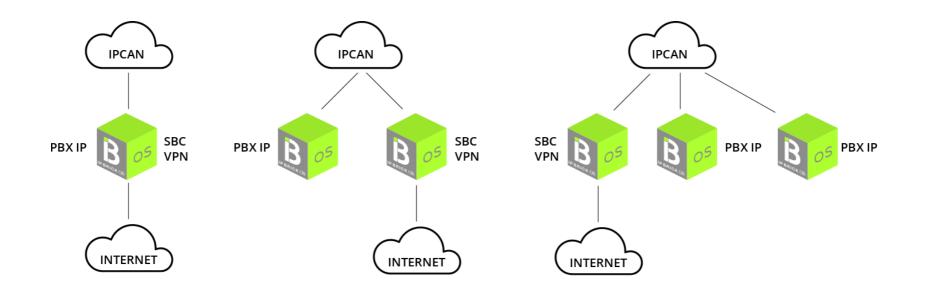


## Call Center 4 IPBRICK, the most complete way to manage a Call Center

Call Center technology is wanted by most companies to their Commercial, Technical and Financial departments

- Users status
- Call Statistics by Agent
- Authentication History
- Call queue for outbound campaigns
- Call queue for inbound campaigns
- Call queues status
- Phone and Web interface
- Supervisors
- Campaigns





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